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Date: Friday, April 2, 2021

Time: 1 - 1:50 pm

**Zoom Meeting ID:** 970 7656 5407

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## *The Power of a Documented Vision*

**Abstract:** When the global economic crisis hit in 2008, Cintas Corporation stopped all discretionary spending of capital as most businesses did. We pivoted from capital projects towards Reliability to develop an aim that would capture our Reliability priorities and goals to support our business objectives. One of the first steps in our new Reliability process was to develop a vision of where we wanted to provide clarity for our Reliability aspirations and provide an effective way to explain our Reliability goals. Having a documented vision facilitated the overcoming of obstacles and challenges. Each tenet in our Reliability vision reflected far-reaching goals that at the time seemed unattainable and in some cases, were not well understood. Ten years into our Reliability journey, we achieved the full realization of our original Reliability vision.

While our original Reliability Vision challenged our company to strive for improvement and to learn to implement effective Reliability strategies, our new Reliability Vision reflects our renewed commitment to Reliability Excellence by adopting a broader perspective and by accepting the challenge to implement even more effective strategies. This session will discuss our Reliability vision, how we developed it, how we used to guide our strategy and how we went about updating it for the next steps in our future as a globally-recognized leader in business services and Reliability

**Biography:** Eric Ayanegui is one of the Technical leaders at CINTAS Corporation, directing engineering, reliability, quality and safety initiatives across industrial sites across North America. He is a member of the CINTAS Corporate Executive Faculty, teaching reliability and asset management. He has over 25 years of experience in the industrial laundry industry in technical roles in production, engineering, quality, distribution and safety. He has been involved in industry leading efforts in reliability and safety. He is a multiple UPTIME Award Winner from the International Maintenance Conference. He is current member of the Leadership Board of Cullen College of Engineering and an advisory board member of Industrial and Systems Engineering at the University of Houston, University of Minnesota and Lawrence Technological University. He is also a current member of the advisory board of Industrial Technology at University of Texas -Tyler. He is current President of TODOS, CINTAS' Diversity and Inclusion Employee Resource Group. He holds certifications as Certified Plant Maintenance Manager and Certified Reliability Leader.