



DEPARTMENT of INDUSTRIAL ENGINEERING
UNIVERSITY of HOUSTON



FRIDAY SEMINAR SERIES

BROADEN HORIZONS | EXTEND MINDS

Terrance (Terri) N. Ivers, P.E.
Distinguished Alumni of UH Engineering

Date: Friday, March. 04, 2022

Time: 1 - 1:50 pm

Location: L2 D2

Zoom Meeting ID: 970 7656 5407

Password: 477211

The Adoption Cycle of Administrative Software in Business Management

Abstract: The evolution of technology, particularly administrative software advances, many times misleads unsuspecting, inexperienced managers. The advertised completeness of these tools implies that the developer has considered proven, tested management practices by consultation with experts in the field. An adoption cycle in the introduction of these new tools repeats itself time and time again which ultimately lands in a place that ironically values the methods of the past. Understanding this cycle enables the manager to leap forward thus avoiding a painful and costly journey. In this talk we will discuss a few samples of this cycle while highlighting the important and timeless steps to successful personnel and business management.